



LAND ACQUISITION CRITERIA

CF Capital is a private equity real estate investment firm that focuses on acquiring and developing multifamily assets that elevate communities and enhance our investment partners' positions.

Primary Criteria

Potential multifamily development sites located in areas where the community and city leaders have a shared mission of providing affordable, attainable, workforce and mixed-income housing. We're focused on areas where political and financial resources are prioritized to incentivize creating higher quality mixed-income communities.

Development Criteria

- 10+ acres for suburban, garden style communities
- Zoned land for 200+ units is ideal
- Preferably in a QCT/DDA (Qualified Census Tract/Difficult to Develop Area), but not required (*see QCT/DDA Map*)
- Near major transportation corridors, retailers, employment centers, hospitality, schools

Key Parameters

- Population Growth: 100k+ population in major metros throughout Kentucky, Tennessee, Indiana and Ohio
- Job & Income Growth: Upward-trending growth for jobs, wages and population
- Affordable Housing Support: Cities with financing tools in place to incentivize new affordable housing

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